

Create

Digital Media Enterprise Platform Programme

Dun Laoghaire Institute of Art, Design and Technology is seeking creative entrepreneurs in the media sector to participate in Create. Create is a one-year practical and hands-on business training and mentoring programme focused on digital media services, products, and applications.

What's on offer?

- 12 half-day training seminars per year, leaving time for entrepreneurs to apply and share training material, consider advice and report on development.
- Customised training in digital media business development.
- Customised training in acquiring key business skills
- External mentoring sessions to address business development issues (specialist needs, marketing, sales, PR,...).
- Incubation facilities in a cluster environment with access to services specific to digital media companies - located in the Digital Depot on Thomas St., Dublin 8 or IADT's Media Cube on Kill Avenue.

Who should apply?

Potential participants must meet the qualification requirements of the programme:

- Must be Diploma or Degree holder
- Commitment to the development of a business i.e. good attendance to training sessions, reporting to programme manager, and a business plan.

For further details and application form, contact Frederic Herrera, IADT Enterprise Development Executive, +353 (0)1 2144647 or create@iadt.ie.

All completed applications must be received by Tuesday July 1st, 2008.



**Dun Laoghaire
Institute of Art, Design &
Technology**
National Digital
Media Awards
'Higher Education' winners
2003, 2004 & 2005

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